



News Release/For Immediate Release

January 21, 2016

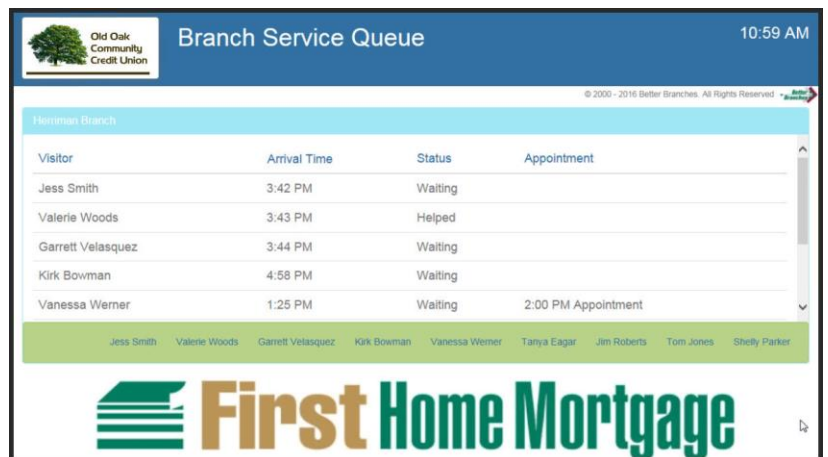
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Better Branches Technology Announces Branch Queue Display

Company adds new module to industry leading Better Lobby management platform

SAN FRANCISCO, CA – January 21, 2016 – Better Branches Technology, a provider of branch visitor queuing, appointment handling and workforce management software for credit unions, announced the release of their latest module: **Branch Service Queue Display**. This powerful module provides confirmation to waiting visitors that they are “checked in” and shows where they are in the service queue. It automatically supports a wide array of display types, resolutions, and screen sizes via responsive software design.

The module is important for use in modern branches staffed by Universal Agents that interact with visitors without the traditional teller line. When new visitors check-in via the kiosk, they can immediately confirm their successful check-in and see their position in the service queue. The software also provides full flexibility for non-technical staff members to completely configure the “look and feel” of the display to convey the credit union’s brand, while controlling the queue info and terminology that they would like to display.



Rick Poulton, President of Better Branches Technology, says that “credit unions that add our latest **Branch Service Queue Display** module to their **Better Lobby** implementations will enjoy multiple benefits immediately such as increased member satisfaction levels and improved staff efficiencies. Plus, they will visually demonstrate to their members that they are a technologically advanced credit union that places a high value on their members’ time during each branch visit.” **Branch Service Queue Display** is an affordable addition to the **Main Service Queue module** that supports traditional branches as well as branches that have deployed **Better Lobby self check-in Kiosk**.

About Better Branches Technology

Since its founding in 2003 Better Branches’ software solutions have expanded to include modules such as: Better Lobby/Main Service Queue, Self Check-in Kiosk, Branch Appointment Calendar, Mobile Appointment Booking Tool, Mobile Wait-time Indicator, and the recently announced Branch Video Meeting Queues. These solutions are flexible enough to support financial institutions with 10,000 to 600,000 clients.

For more information, contact Rick Poulton at (866) 444-8344 ext 20 or email rpoulton@betterbranches.com. You may also learn more about Better Branches Technology by visiting www.betterbranches.com.

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