



News Release/For Immediate Release

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Better Branches Technology Releases Better Lobby Appointment Assistant

*New software makes it easy for all staff to create appointments on any **Better Lobby** calendar utilizing member information contained within **Better Lobby***

Phoenix, AZ – March 12, 2017 – Better Branches Technology, the provider of **Better Lobby** branch visitor queuing and appointment handling software for credit unions, announced the release of **Appointment Assistant** which is the latest addition to their Credit Union industry-leading **Better Lobby** visitor management system.

Developed using input from credit union clients, the Appointment Assistant is:

- a staff-facing feature that enables credit union employees to **easily book a member appointment in Better Lobby** using member information contained the application
- capable of sending notifications to both staff and credit union members by email and/or text upon completion of booking the appointment
- similar in function to the Better Branches' popular **Mobile Booking Tool (MBT)**, but it does not require the **MBT** be installed to function.

Rick Poulton, President of Better Branches Technology, states that “we are pleased to announce the release of this important new feature because it represents a significant enhancement for all credit unions currently using **Better Lobby Branch Appointment Calendar** module.” Poulton adds “demand for on-line appointments is growing as credit unions move to make it easier for members to connect with expert staff.”

About Better Branches Technology

Since its founding in 2003 Better Branches' software solutions have expanded to include modules such as: Better Lobby/Main Service Queue, Self Check-in Kiosk, Branch Appointment Calendar, Mobile Appointment Booking Tool, Survey Trigger module, and Branch Video Meeting Queues. These solutions are flexible enough to support credit unions with 10,000 to 650,000 members.

For more information, contact Rick Poulton at (866) 444-8344 ext 20 or email rpoulton@betterbranches.com. You may also learn more about Better Branches Technology by visiting www.betterbranches.com.

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